

UK-NORDIC ONCOLOGY DIAGNOSTICS CONFERENCE 24 MARCH 2010

ENABLING STRATEGIC ONCOLOGY
ALLIANCES WITHIN PERSONALISED MEDICINE

WEDNESDAY 24 MARCH 2010

09.00 – 18.00 Hilton Copenhagen Airport Hotel
Ellehammersvej 20, 2770 Kastrup Copenhagen, Denmark

UK Trade & Investment is bringing together leading British and Nordic oncology diagnostics stakeholders within personalised medicine at the UK-Nordic Oncology Diagnostics Conference on 24 March 2010. Recognising the significant demand for strategic and effective business alliances and collaboration, to enhance transparency within the area of targeted cancer therapeutics and the associated companion diagnostics, the core aim of the conference is to:

- Showcasing the promising companion diagnostics companies involved in cancer diagnostics
- Highlight the promising Nordic and UK pharmaceutical companies developing targeted anti-cancer drugs and therapies
- Facilitate collaborations between biotech, pharma and diagnostics companies within oncology through one to one pre-booked partnering meetings
- Showcase cutting-edge oncology companion diagnostics and targeted treatment
- Initiate targeted R&D collaboration
- Provide access to specialised oncology diagnostics outsourcing partners

The UK-Nordic Oncology Diagnostics Conference is an excellent platform for your organisation to gain high-level access to valuable partner prospects, inspirational high-profile keynote speakers and Nordic oncology showcases. Use this occasion for unmatched networking with peers and colleagues from the UK-Nordic oncology community.

Sign up for the conference before 26 February 2010 at www.biosciencealliance.net
Participation is free of charge. Places are limited.

For exhibition and event sponsoring opportunities, please contact Project Manager, Christina Bergstrand, at +46-86713065 or cb@britishembassy.se

UK Trade & Investment's Nordic Oncology Initiative aims to create a strategic meeting place for oncology stakeholders from the UK and the Nordics in order to foster cutting-edge R&D and strategic business partnerships and alliances.

UK Trade & Investment is the Government organisation supporting companies in the UK doing business internationally and overseas companies seeking to set up in the UK. Our Nordic Life Science Teams are based at the British Embassies in Denmark, Finland, Iceland, Norway and Sweden.

Please visit us at www.biosciencealliance.net and www.uktradeinvest.gov.uk

