

# UK-NORDIC ONCOLOGY DIAGNOSTICS CONFERENCE 24 MARCH 2010

ENABLING STRATEGIC ONCOLOGY  
ALLIANCES WITHIN PERSONALISED MEDICINE

## CONFERENCE EXHIBITION PACKAGE

Exhibiting at the UK-Nordic Oncology Diagnostics Conference is an excellent marketing platform for your company. You will receive maximum marketing exposure and unmatched networking possibilities targeting valuable partner prospects, potential clients and high-level stakeholders from the UK-Nordic oncology community. The conference will attract British and Nordic decision-makers from biotech, Pharma, healthcare, academia and relevant organisations.

The Conference Exhibition Package offers the following benefits:

- Space for your pop-up and table for display of your materials in the conference area
- Logo and company profile in conference material
- Participation at official Welcome Dinner of the UK-Nordic Oncology Diagnostics Conference at the Residence of the British Ambassador to Denmark, Nick Archer (Evening of 23 March 2010, 1 person)
- Targeted networking with speakers and UK-Nordic oncology diagnostics companies.
- One to one pre-booked partnering meetings
- One night stay at the Hilton Copenhagen Airport Hotel (23 March 2010, 1 person)
- 4 personal invitations for your preferred Nordic Life Science contacts
- Final attendee list with contact details

Package price: £1000

Conference exhibition packages are limited, please book as soon as possible.

For exhibition and event sponsoring opportunities, please contact Project Manager, Christina Bergstrand, Tel +46 8 6713065 or [cb@britishembassy.se](mailto:cb@britishembassy.se)

Conference venue  
Hilton Copenhagen Airport Hotel [link](#)  
Ellehammersvej 20,  
2770 Copenhagen, Denmark  
Tel: +45-32-501-501

UK Trade & Investment is the Government organisation supporting companies in the UK doing business internationally and overseas companies seeking to set up in the UK. Our Nordic Life Science Teams are based at the British Embassies in Denmark, Finland, Iceland, Norway and Sweden. For information about the UK-Nordic oncology initiative please visit: [www.biosciencealliance.net](http://www.biosciencealliance.net) or [www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk)

